

## Art Appreciation Project Rubric:

# New Perspective Photo

### What's the Point?

Students will be able to *apply* visual literacy skills to *interpret* the visual arts by using the *Visual Elements, Principals of Design*, & *Explain* various media and techniques.

### Deliverable:

*Digital Photo* of mundane, everyday subject, taken in a way that presents subject in new, unique, and visually interesting way.

### Requirements:

*Photo* incorporating the following:

- Mundane, everyday, or boring subject matter.
- A focus on *color*, *value*, & *composition*.
- Clear, clean, and focused photograph.

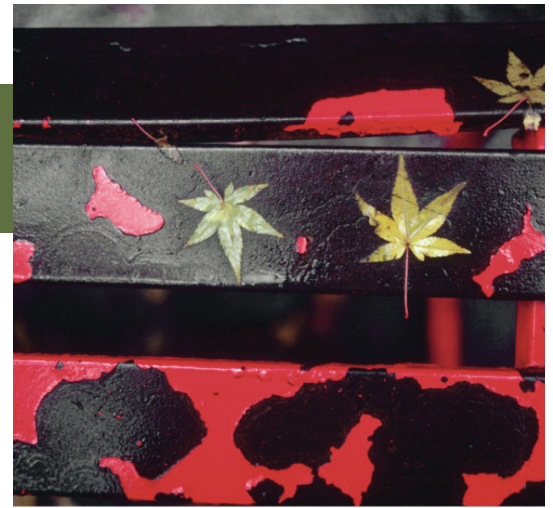
### Art/Artists to look at

Ernst Haas (Above)

Raghubir Singh

Anthony Epes

Glenna Gordon



Ernst Haas, *Peeling Paint on Iron Bench (Detail)*, 1981, Kodachrome Print

### What you will be graded on:

<i>Nailed It</i> (90-100)	<i>Pretty Much There</i> (80-90)	<i>Not Quite There</i> (70-80)	<i>Nope</i> (Less than 70)
<i>Interprets</i> mundane subject in new and unique way.	<i>Interprets</i> mundane subject in mostly new and unique way.	Poorly <i>Interprets</i> mundane subject, not new or unique.	Does not <i>Interpret</i> mundane subject in any way.
<i>Applies</i> color and value to create aesthetically interesting photo.	<i>Applies</i> color and value in some way to create aesthetically interesting photo.	Poorly <i>Applies</i> color and value in to create aesthetically interesting photo.	Does not <i>Apply</i> color or value in any way.
<i>Applies</i> a clear, dynamic, and aesthetically interesting composition.	<i>Applies</i> a clear and aesthetically interesting composition.	Poorly <i>Applies</i> composition, unclear or interesting.	Does not <i>Apply</i> clear or interesting composition.
<i>Craftsmanship</i> : clearly focused photo.	<i>Craftsmanship</i> : mostly focused photo.	<i>Craftsmanship</i> : poorly focused photo.	<i>Craftsmanship</i> : totally blurry photo.
22-25 pts	20-22 pts	17-20 pts	0-17 pts

# Student Examples



## Art Appreciation Project Rubric:

# New Perspective Print

### What's the Point?

*Demonstrate* knowledge about various media and techniques, both traditional and contemporary.

### Deliverable:

*Photo Gel Transfer* of your *New Perspective*

*Photo*, taking laser print of your image and transferring it using Glue, Modge podge, or gel medium onto Water Color Paper

### Requirements:

*Print* incorporating the following:

- Laser print of your image (or ink-jet if laser isn't available).
- Image pressed face down into Modge Podge, Elmer's Glue, Fluid Gel Medium on Water Color Paper. Let dry for at least 5 hours.
- Using finger and small amount of water gently rub off the paper revealing image.

### Art/Artists to look at

Njideka Akunyili Crosby



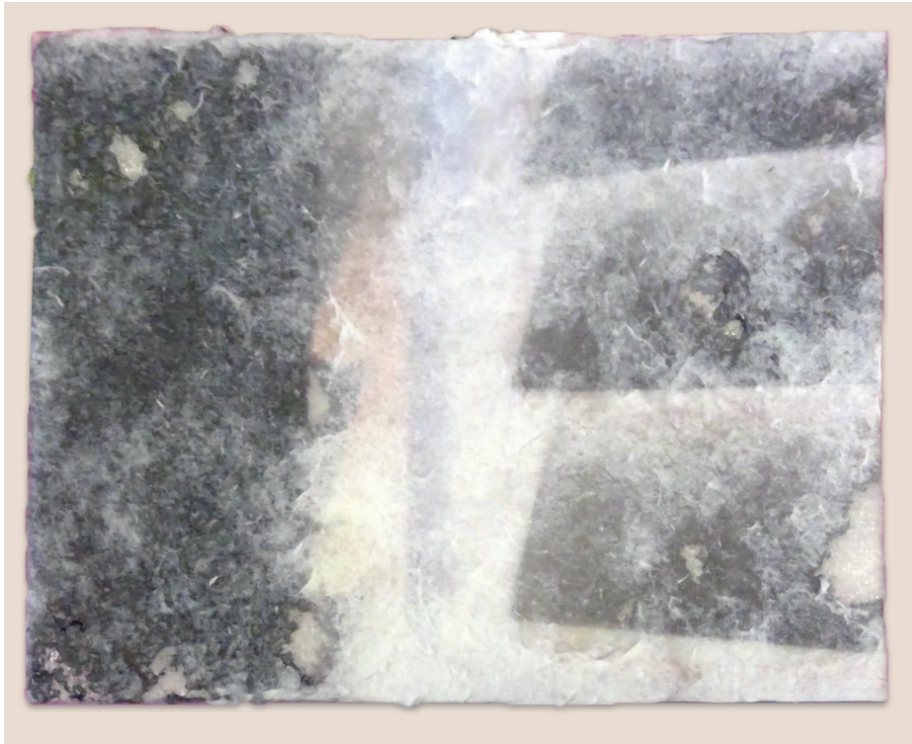
Njideka Akunyili Crosby, *Mother and Child*, 2016

### What you will be graded on:

<i>Nailed It</i> (90-100)	<i>Pretty Much There</i> (80-90)	<i>Not Quite There</i> (70-80)	<i>Nope</i> (Less than 70)
Complete transfer of original image, few or no smudges, missing areas.	Mostly complete transfer of original image, some smudges, missing areas.	Poor transfer of original image, lots of smudges, missing areas.	Incomplete transfer of original image, smudged, large missing areas.
Complete transfer of original image, most or all paper rubbed away.	Mostly complete transfer of original image, most paper rubbed away.	Poor transfer of original image, paper not fully rubbed away.	Does not transfer image, most or all paper not rubbed away.
<i>Craftsmanship:</i> evidence of trial and error, at least 10 attempts with gradual improvement.	<i>Craftsmanship:</i> some evidence of trial and error, at least 7 attempts with gradual improvement.	<i>Craftsmanship:</i> not much evidence of trial and error, at least 5 attempts with limited improvement.	<i>Craftsmanship:</i> no trial and error, 3 or fewer attempts and no improvement.
<i>22-25 pts</i>	<i>20-22 pts</i>	<i>17-20 pts</i>	<i>0-17 pts</i>



# Student Examples



## Art Appreciation Project Rubric:

# New Perspective Painting

### What's the Point?

*Demonstrate* knowledge about various media and techniques, both traditional and contemporary.

### Deliverable:

*Painting, drawing, or collage* done on top of *New Perspective Print* using it as a guide to create new work of art.

### Requirements:

*"Painting"* incorporating the following:

- Choose a media to cover your *Prints*, trying out at least 2.
  - Options include but are not limited to Paint (acrylic, watercolor, gouache), Markers (Sharpie, Crayola), Colored Pencil, or collaging together several prints.
- Use the medium to match colors, textures, shapes, etc.
  - Focus on the main Formal Elements used in your *New Perspective Photo*.
- Problem solve. If a print has a flaw or mistake, for example, an area that didn't transfer, use the above materials to "fix" that mistake.
- Create 4 images using different media and pick the best one for submission.

### Art/Artists to look at

Njideka Akunyili Crosby



Njideka Akunyili Crosby,  
*Mother and Child*, 2016

### What you will be graded on:

<i>Nailed It</i> (90-100)	<i>Pretty Much There</i> (80-90)	<i>Not Quite There</i> (70-80)	<i>Nope</i> (Less than 70)
Emphasis of main <i>Formal Elements</i> from original New Perspective Pic.	Emphasis of some <i>Formal Elements</i> from original New Perspective Pic.	Not enough emphasis on main <i>Formal Elements</i> from original Pic.	No Emphasis on main <i>Formal Elements</i> .
<i>Problem Solving</i> : Solved all flaws or mistakes from Print using chosen Media.	<i>Problem Solving</i> : Solved some flaws or mistakes from Print using chosen Media.	<i>Problem Solving</i> : Didn't solve enough flaws or mistakes from Print.	<i>Problem Solving</i> : Didn't solve any flaws or mistakes from Print.
<i>Craftsmanship</i> : adept and clean use of chosen Media.	<i>Craftsmanship</i> : Decent use of chosen Media.	<i>Craftsmanship</i> : Fair but sloppy use of chosen Media.	<i>Craftsmanship</i> : Poor use of chosen Media.
22-25 pts	20-22 pts	17-20 pts	0-17 pts



# Student Examples

